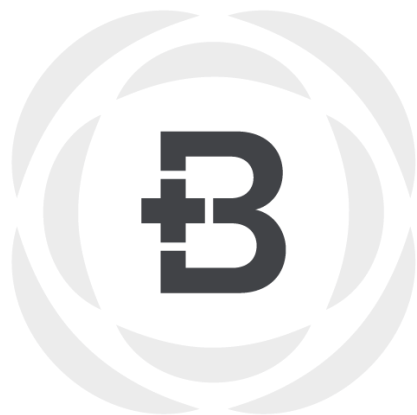# BAXTER HEALTH

COMMUNITY HEALTH NEEDS ASSESSMENT
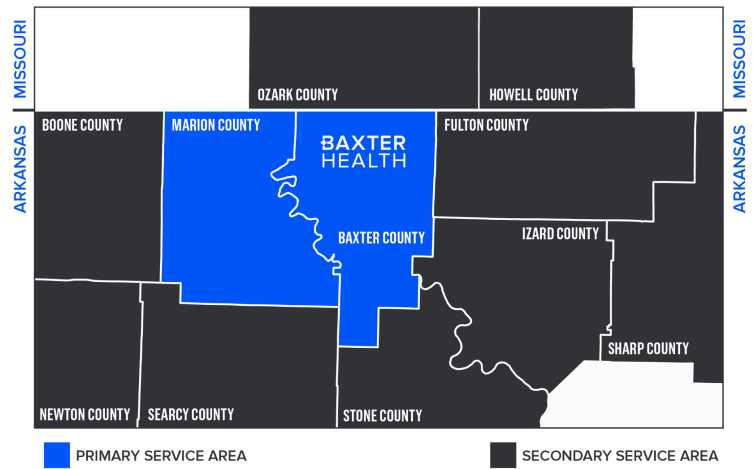## STRATEGIC IMPLEMENTATION PLAN
2023

BAXTER HEALTH IMPLEMENTATION STRATEGY

The Baxter Health CHNA Steering Committee is the convening body for the Community Health Needs Assessment. Many individuals, including community residents, key informants, and community-based organizations contributed to this assessment. The Steering Committee analyzed the findings and prioritized the health needs in order of importance. The team also incorporated the health equity framework into the CHNA to provide a fair and just opportunity to attain optimal health for all people.

BAXTER HEALTH PRIORITIZATION OF HEALTH NEEDS

Based on a review of the data gathered during this assessment, including leading causes of death, rankings of health outcomes, and factors as well as surveys and interviews, numerous health needs were identified. These needs were prioritized and evaluated to determine which were significant to the community. The criteria included the numbers of persons affected, the seriousness of the issue, whether the health need particularly affected persons living in poverty or members of an underserved population, and availability of community resources to address the need.

As a result, the following list of significant needs was identified:
1. Health and wellness education
2. Substance abuse
3. Mental healthcare
4. Access to healthcare

Baxter Health has developed the following implementation strategy to address the needs identified during the community health needs assessment. This assessment and implementation plan is made publicly available on Baxter Health's website. Public comments on this assessment may be directed to Baxter Health Administration at 624 Hospital Drive, Mountain Home, Arkansas 72653.

1. HEALTH AND WELLNESS EDUCATION

ACTION ITEM #1 - Baxter Health will increase opportunities for staff to find education on health and wellness.
ANTICIPATED IMPACT - This will allow Baxter Health to have a healthier workforce.

ACTION ITEM #2 - Baxter Health will collaborate with area schools to provide students with health and wellness education.
ANTICIPATED IMPACT - This will allow Baxter Health to provide educational resources for health and wellness to area schools and their students, reducing complications from decreased health literacy.

ACTION ITEM #3 - Baxter Health will look for ways to expand access to their annual community health fair.
ANTICIPATED IMPACT - This will help Baxter Health distribute more educational information to members of the community.

ACTION ITEM #4 - Baxter Health will continue to provide health education and resources through their community support houses; Mruk Family Center on Aging, Peitz Cancer Support House and Schliemann Center for Women's Health.
ANTICIPATED IMPACT - This will allow Baxter Health to provide health education for topics like Alzheimer's and Parkinson's diseases, safe driving, care-giving assistance, cancer, childbirth and Safe Sitter babysitting classes.

ACTION ITEM #5 - Baxter Health will resume employee wellness screenings and its farmers market that provides affordable produce and fresh food for staff and their families.
ANTICIPATED IMPACT - This will give Baxter Health employees some tools to live happier healthier lives.

ACTION ITEM #6 - Baxter Health will screen patients for social drivers of health during their inpatient stay
ANTICIPATED IMPACT - This will help Baxter Health identify and provide resources to address disparities like food insecurity, housing instability, or transportation needs.

2. SUBSTANCE ABUSE

ACTION ITEM #1 - Baxter Health will continue to support the Community Drug Task Force with a focus on prevention.
ANTICIPATED IMPACT - This will help Baxter Health utilize resources to increase education for substance abuse and prevention.

ACTION ITEM #2 - Baxter Health will collaborate with area schools for community education about underage substance abuse.
ANTICIPATED IMPACT - This will help Baxter Health educate the younger members of the community on the impact of substance abuse of their health.

ACTION ITEM #3 - Baxter Health will support drug take back programs with community partners.
ANTICIPATED IMPACT - This support will help provide the community with a safe place to dispose of unused medication so that they do not fall into the hands of someone that might be tempted to use them.

ACTION ITEM #4 - Baxter Health will continue to support First Step Alcohol and Pain Medication Detox.
ANTICIPATED IMPACT - This will help provide a safe space for recovery from alcohol and pain medication abuse.

ACTION ITEM #5 - Baxter Health will continue to provide support for Interventional Pain Managment's suboxone program.
ANTICIPATED IMPACT - This will continue to help the community by providing a DEA suboxone program for patients suffering from drug dependency.

3. MENTAL HEALTHCARE

ACTION ITEM #1 - Baxter Health will collaborate with area school districts for classroom education about mental health.
ANTICIPATED IMPACT - This will provide resources for students in need and help answer questions about teenage suicide which might help diagnose mental illness issues earlier in life.

ACTION ITEM #2 - Baxter Health will continue to explore grant funding opportunities to provide resources for mental health.
ANTICIPATED IMPACT - Grant funding would give Baxter Health the ability to provide monetary support to the
community for mental health awareness and education.

ACTION ITEM #3 - Baxter Health will continue to support growth in the mental healthcare service line for the communities they serve.
ANTICIPATED IMPACT - This hopes to expand access to treatment and help with mental health.

ACTION ITEM #4 - Baxter Health will screen patients for suicide risk.
ANTICIPATED IMPACT - This will help Baxter Health identify and provide patients with the necessary suicide prevention resources.

4. ACCESS TO HEALTHCARE

ACTION ITEM #1 – Baxter Health will maintain an in-house physician recruiter on staff and support growth in the number of providers in the communities we serve.
ANTICIPATED IMPACT - This will continue to provide more options for hiring and increase the pool of providers, decreasing the deficit.

ACTION ITEM #2 – Baxter Health will continue to provide medical scholarships.
ANTICIPATED IMPACT - This will encourage recipients of scholarships to seek employment at Baxter Health.

ACTION ITEM #3 - Baxter Health will continue to support the inclusion of mid-level providers in clinics.
ANTICIPATED IMPACT - This will improve the deficit of primary and specialty care providers in our service area.

ACTION ITEM #4 - Baxter Health will improve patient access through population health activities including care management, remote patient monitoring, and wellness visits.
ANTICIPATED IMPACT - This will improve communication and quality of care for patients.

ACTION ITEM #5 – Baxter Health will pursue re-designation of the ANCC Magnet Recognition Program.®
ANTICIPATED IMPACT - This will benefit the community by enhancing the care and quality of services.

ACTION ITEM #6 – Baxter Health will install a Safe Haven Baby Box on the Baxter Health Campus.
ANTICIPATED IMPACT - The Baby Box is a safety device provided for under state's Safe Haven Law and legally permits a mother in crisis to safely, securely, and anonymously surrender if they are unable to care for their newborn.

ACTION ITEM #7 – Baxter Health will create a Health Equity Steering Committee to help close gaps in coverage, access, and quality of care.
ANTICIPATED IMPACT - This will help Baxter Health develop and implement a Health Equity Plan to help reduce disparities among vulnerable populations.

ACTION ITEM #8 – Baxter Health will screen uninsured inpatients and emergency room patients for opportunities to assist with finding coverage.
ANTICIPATED IMPACT - This will benefit the patient by providing easier access to healthcare and providers for service.

SOURCES

CARES Engagement Network,
<https://engagementnetwork.org/assessment/>

County Health Rankings & Roadmaps,
<www.countyhealthrankings.org>

Cost Report Data. Online Medicare Cost Report Worksheets and Data Sets,
<http://www.costreportdata.com/index.php>

HealthyPeople 2030,
<http://www.healthypeople.gov/>

CMS Hospital Service Area,
<https://www.cms.gov/Research-Statistics-Data-and-Systems/Statistics-Trends-andReports/Hospital-Service-Area
-File/index.html>

COMPASSIONATE CARE BEYOND MEASURE.