

# VIEWPOINT

BAXTER REGIONAL MEDICAL CENTER



(left to right) Jessica Brauer, RN, Janice Kelly, Joyce Havner, Donna Davis

## Quilters donate pillowcases for pediatric patients

Thanks to the generosity of local quilters, children at Baxter Regional Medical Center may now select a decorated pillowcase to take home. The pillowcases were donated to the hospital for its pediatric patients.

"The pillowcases were made by 53 ladies from the community who wanted to show their kindness and caring in some manner," said Joyce Havner, owner of Thus and Sew Quilt Shop. "The American Patchwork and Quilting Association launched a challenge to quilters across the nation to make 1 million pillowcases to be donated to local charities and hospitals. We wanted to do our part for the community

we love, and we have donated 769 pillowcases to various charities to date. We immediately thought about the children who have to be hospitalized and knew that BRMC would be a great place to donate."

Each child who is a BRMC patient can select his or her favorite pillowcase to take home when discharged.

"This wonderful act of kindness brings smiles at a time when children need it most," said Jessica Brauer, RN, nurse leader of 3 West. "We are grateful to all those who participated."



Jessica Brauer, RN, nurse leader of 3 West, receives donated pillowcases from Joyce Havner, owner of Thus and Sew Quilt Shop.

## BRMC welcomes new chaplain

Chaplain Thomas Baker recently began work as director of pastoral care for Baxter Regional Medical Center.

Chaplain Tom has a wealth of experience in pastoral care, including his service as a chaplain at Johns Hopkins Bayview Medical Center in Baltimore, Md., for the past five years. While working there, he was honored as Associate of the Year.

He has more than 10 years of experience as a chaplain in hospice care and received a bachelor's degree in communication from Arkansas State University at Jonesboro and also earned a master of divinity degree.

His wife, Cheryl, is a former Mountain Home pastor. They have four sons and four grandchildren.

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**Baxter Regional Medical Center**  
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**Baxter Regional Medical Center**

## A Word from the Board of Directors Chairman

### Clark Fletcher

I would like to thank Dr. Pat Black for his 30+-year career with BRMC. He was instrumental in transforming the emergency department from an "emergency room" into the state-of-the-art Cline Emergency Center we have today. His work helped shape the future and provides the foundation for others to build upon. Our community is a better place because he chose to spend his career at BRMC. I can only guess how many fishhooks he has removed from patients – a unique "catch and release" record, I'm sure.

We all wonder what the next 30 years will bring to the field of healthcare. The healthcare debate sweeping our nation shows little sign of going into remission. Economic limits and scientific realities make things challenging in healthcare, and the confusion brought about by reform efforts in Washington, D.C., doesn't help.



Clark Fletcher

Genuine healthcare reform is different than what the politicians and pundits are debating. Genuine reform is an ongoing process that is the result of technical improvements in medical methods and processes – advancements made possible by skilled physicians, biomedical

engineers and other healthcare professionals. Tremendous improvements have been made over the past 30 years, and the technology currently used in the medical field is amazing. Today we have a physician-patient-technology relationship that is central to the practice of modern medicine and essential to the delivery of high-quality healthcare. If the technology exists to help patients, both physicians and patients want to use it to improve medical care.

Over the past 30 years, this nation and our community have worked determinedly to develop technology, facilities and medical professionals that improve medical care. We need to preserve that determination. I know the methods for removing fishhooks from unfortunate anglers has certainly improved over the past 30 years, along with many other things. And it sure is nice to have what you need, when you need it, when it comes to medical care.

Did you know that BRMC once treated two anglers entangled by the same lure? I'll bet that improved mutual cooperation between two fishing buddies until they got untangled. It seems to me that mutual cooperation is what the politicians in Washington, D.C., are missing when it comes to healthcare reform. Without cooperation and understanding, we will never reach a resolution that truly benefits everyone. Maybe we should send a bunch of sharp-hooked fishing lures to Washington to improve the situation.



(left to right) Skip Layne, CenturyLink area operations manager for north Arkansas and Mississippi; Ron Peterson, Baxter Regional Medical Center president and CEO; Kenny Wyatt, CenturyLink south central region president; and Cindy Costa, Baxter Regional Hospital Foundation director of development

## CenturyLink donates to BRMC Community Houses

CenturyLink has donated \$3,000 to support Baxter Regional Medical Center's four community education centers – the Peitz Cancer Support House, the Reppell Diabetes Learning Center, The Mruk Family Center on Aging and the Schliemann Center for Women's Health Education.

"CenturyLink is proud to support the BRMC education centers and the valuable work they do in our community," said Skip Layne, area operations manager for CenturyLink. "Baxter Regional Medical Center does an excellent job of serving the health needs of our local employees and our customers."

## Electronic Medical Records implements new phase

As part of their efforts to improve patient safety, many hospitals in the United States are in various stages of implementing "Computerized Provider (Physician) Order Entry," or CPOE. CPOE allows physicians to "write" their orders for hospital patients electronically instead of on paper charts.

Baxter Regional Medical Center is once again on the cutting edge of technology and innovation as we launch into the 21st century with this next phase of electronic medical record implementation. The clinical informatics team, along with a group of 20 physicians, is busy building electronic orders for the system based on patient diagnosis, procedure and national evidence of best-practice medicine. Building a computerized program for physician orders has been a collaborative effort of specialty nurses, pharmacists, lab personnel, respiratory and physical therapists, and information technology specialists.

Key benefits of this electronic technology include:

- Improved patient safety
- Enhanced communication and care team coordination
- Prevention of medication errors and adverse drug events
- Real-time access to important clinical information
- Increased legibility, accuracy and completeness of clinical information
- More efficient laboratory and radiology requesting and reporting
- Knowledge-driven care and decision support
- Improved customer service

CPOE has been used in the Cline Emergency Center since April 2009. BRMC physicians now have the ability to securely view critical patient information in the hospital, the clinic and their home setting. CPOE will enhance communication for physicians. They will have the ability to place orders directly into the patient chart, thus improving patient safety and enhancing time management. The project is scheduled for completion by the end of 2010, with a go-live date of Nov. 9.

## Human Motion Institute to host Kidz in Motion event in June

Kidz in Motion, an interactive event to promote healthy and active lifestyles for Twin Lakes-area children, will be held Saturday, June 5. This event will take place in the Lagerborg Dining Room at BRMC from 9-11 a.m. Kidz in Motion is designed for children age 5-12.

The Human Motion Institute welcomes children from all 11 counties in its service area. Specialists in six medical fields will be on hand:

Dr. Aaron Wallace, orthopaedics; Dr. Marta Atalla and Dr. Setshedi Makwinja, pediatrics; John Hilvert, physical therapy; Heather Martin, certified athletic trainer; Whitney Aleshire and Jonny Harvey, sports physiology; and Jan Halligan, sports nutrition.

Children and their parents are encouraged to participate in individualized presentations at Kidz in Motion. Parents will also have the

opportunity to ask the experts questions about their children's health during the last 30 minutes of the event.

Free T-shirts will be provided to all children who attend.

For more information, contact Mike Beam or Suzanne Faulman at 870-508-1009 or e-mail [mbeam@baxterregional.org](mailto:mbeam@baxterregional.org).



The Mountain Home Chamber of Commerce and BRMC officials hold a ribbon-cutting ceremony at the new Baxter Regional Wound Healing Center. Cutting the ribbon is Tammy Mitchell, BRWHC program director.

## New Wound Healing Center facility opens

The Baxter Regional Wound Healing Center (BRWHC) has moved into an updated, roomier facility at 907 Burnett Drive, next door to the old location.

"We are thankful to have such a beautiful, state-of-the-art facility that benefits so many in the Twin Lakes area," said Tammy Mitchell, BRWHC program director. "We have room for expansion of our hyperbaric chambers and a more spacious environment for our patients and their family members."

An open house was held Saturday, April 24, to introduce the public to the new facility.

For more information about the Baxter Regional Wound Healing Center, call 870-424-4935 or e-mail [tmitchell@baxterregional.org](mailto:tmitchell@baxterregional.org).

## CEO Corner

**Healthcare reform is done. Our work has just begun!**

Recently enacted healthcare reform legislation is still a topic on everyone's mind, and it certainly should be. This legislation was a landmark effort that will affect each of us over the next several years; yet, in many ways, our work regarding this legislation has just begun.

First, we must think of this legislation as only a first step. We must work with our elected officials and all BRMC stakeholders to further refine, improve and simplify legislation so that we can continue to better meet the healthcare needs of our community.

Second, we must realize that this new legislation introduces an increased level of government involvement in an industry that is already highly regulated. It expands the government's role in defining the obligations of individuals and employers, structuring rules for insurance markets, determining how providers will be reimbursed and paying the nation's

healthcare bill. Due to healthcare reform, the government will play a more significant role in how we provide patient care.

Third, we must look closely at the legislation to better understand how it will impact BRMC. On the surface, it seems that the legislation will be good for hospitals. Expanded coverage will pay hospitals \$170 billion more and, to offset some of the increase, Medicare funding to hospitals will be reduced by \$155 billion. But each individual hospital will be affected differently.

The American Hospital Association has created two calculators to help estimate the impact of this legislation on our organization – a *coverage expansion benefit calculator* (the impact of the \$170 billion increase) and a *payment impact calculator* (the impact of the \$155 billion decrease). These calculators help hospitals determine a rough estimate of the 10-year net impact of key legislative provisions. There are many policy variables and potential interactions that cannot be modeled; however, the calculators give us an idea of the impact.

Because BRMC serves so many Medicare patients, and Medicare will be cut by \$155

billion nationally, it is estimated that we will see a reduction in payments of approximately \$52 million over the next 10 years. New net revenue from the \$170 billion in expanded coverage nationally converts to an increase in revenue of \$15 million for BRMC over the next 10 years. Thus, BRMC anticipates a net loss of about \$37 million over the next decade.

This estimate is not exact and will change with time; however, it gives us a good idea of the direction in which this legislation will guide our hospital. The reform will raise many important questions and undoubtedly change the way we operate. However, as I have stated before, change is nothing new at BRMC. The pace may quicken and the approach may look different, but our overall goal will remain the same – **to provide excellent care to every patient, every time.**



Ron Peterson

# BRMC Regular Support Groups and Classes

## Peitz Cancer Support House

For more information, call 870-508-2273 (CARE) or e-mail [rellis@baxterregional.org](mailto:rellis@baxterregional.org).

**Caregivers Support Group**  
1st Tuesday, noon

**Celebrating Life Support Group**  
1st and 3rd Fridays, noon

**Chatting Needles**  
Wednesdays, 1 p.m.

**Breast Cancer Survivors**  
2nd Tuesday, noon  
4th Thursday, 6 p.m.

**Men's Cancer Breakfast Support Group**  
2nd Thursday, 7:30 a.m.

**Men's Cancer Activity Support Group**  
4th Friday, 9:30 a.m.

**Healthy Steps: Exercise for Cancer Survivors**  
Thursdays at 1 p.m.  
Call to register

**Painting for Cancer Survivors**  
2nd Friday, 9 a.m.  
Call to register

**PCSH Cancer Wellness Group**  
Tuesdays and Thursdays, 9:30 a.m.  
Call to register

**Yoga**  
Thursdays, 10 a.m.  
Call to register

**Tobacco Cessation**  
Session includes three classes  
Sessions in July, 6 p.m.  
Call to register

**Reppell Diabetes Learning Center**  
For more information, call 870-508-1765 or e-mail [karkangel@baxterregional.org](mailto:karkangel@baxterregional.org).

**Diabetes Wellness Group**  
4th Tuesday, 5 p.m.  
Lagerborg Dining Room  
Free

**First Class Flyers – Type 1 Support Group**  
Call for dates and times  
Free

**Group and individual diabetes self-management training**  
By physician referral only  
Ongoing  
Call for more information

## Schliemann Center for Women's Health Education

For more information, call 870-508-2345 or e-mail [smiller@baxterregional.org](mailto:smiller@baxterregional.org).

**Fibromyalgia Support Group**  
1st and 3rd Mondays, 10 a.m.

**Women's LIFE Support Group**  
(LISTEN. INSPIRE. FRIENDSHIP. EDUCATE.)  
1st and 3rd Tuesdays, 6 p.m.

**Bundling the Basics: Parenting the First Year**  
1st Monday, 6 p.m.  
Free, registration required

**Childbirth Classes**  
June 3  
July 29

August 5, 12, 19, 26  
6:30 p.m.  
Registration required  
\$60

**Breast-feeding Class**  
July 20, 6:30 p.m.  
Registration required  
\$15

## The Mruk Family Center on Aging

For more information, call 870-508-3880 or e-mail [nsvehla@baxterregional.org](mailto:nsvehla@baxterregional.org).

**Better Breathers**  
2nd Friday, 2 p.m.

**Parkinson's Support Group**  
1st Wednesday, 11 a.m.

**Dementia and Alzheimer's Support Group**  
2nd Friday, 3:30 p.m.  
Van Matre Senior Center

**Stroke Education and Support Group**  
2nd Wednesday, 1 p.m.

**AARP Driver Safety Classes**  
Registration required  
\$12 for AARP members, \$14 for nonmembers  
1st Monday, 9 a.m. – 1 p.m.

**Grandparents Raising Grandchildren Support Group**  
June 4, Aug. 6  
11 a.m.

**Brain Teasers**  
3rd Friday, 1 p.m.

# Mark Your Calendar!

June 1-25

## Paws for the Cause

2011 Calendar Photo Contest  
Peitz Cancer Support House  
For more information, call 870-508-2273 (CARE) or e-mail [rellis@baxterregional.org](mailto:rellis@baxterregional.org).

June 1

## Lunch & Learn

*Rethinking Stress*  
Linda Caviness  
Noon  
Schliemann Center for Women's Health Education  
\$7 includes lunch and the program  
For more information, call 870-508-2345 or e-mail [smiller@baxterregional.org](mailto:smiller@baxterregional.org).

June 3

## Girls Night Out at Horseshoe Bend

6 p.m.  
Cost: \$10  
For more information, call 870-508-2345 or e-mail [smiller@baxterregional.org](mailto:smiller@baxterregional.org).

June 6

## National Cancer Survivor's Day

2-4 p.m.  
Peitz Cancer Support House  
For more information, call 870-508-2273 (CARE) or e-mail [rellis@baxterregional.org](mailto:rellis@baxterregional.org).

June 15

## Men's Health Forum

Baxter County Fairgrounds  
Preregistration required (men only)  
For more information, call 870-508-3880 or e-mail [nsvehla@baxterregional.org](mailto:nsvehla@baxterregional.org).

June 21, Aug. 16

## Look Good, Feel Better

9 a.m.  
Peitz Cancer Support House  
For more information and to register, call 870-508-2273 (CARE) or e-mail [rellis@baxterregional.org](mailto:rellis@baxterregional.org).

June 23

## Lunch & Learn

*Healthy Cooking*  
Estella Tullgren and Linda Duren  
Noon  
Schliemann Center for Women's Health Education  
\$7 includes lunch and the program  
For more information, call 870-508-2345 or e-mail [smiller@baxterregional.org](mailto:smiller@baxterregional.org).

June 30

## Journey to Healthy Aging

*First Ladies of the United States*  
10 a.m.  
The Mruk Family Center on Aging  
For more information, call 870-508-3880 or e-mail [nsvehla@baxterregional.org](mailto:nsvehla@baxterregional.org).

July 26

## Registration begins for Race for the Cure,

Little Rock (Oct. 15-16)  
Peitz Cancer Support House  
For more information and to register, call 870-508-2273 (CARE) or e-mail [rellis@baxterregional.org](mailto:rellis@baxterregional.org).

July 26 – Aug. 13

## Race for the Cure T-shirt Design Contest

For more information, call 870-508-2273 or e-mail [rellis@baxterregional.org](mailto:rellis@baxterregional.org).

The following physicians are on staff at Baxter Regional Medical Center. For more information, please call our Physician Referral Hotline & Centers of Excellence at 870-508-1001 or toll-free at 800-695-DOCS (3627).

### ANESTHESIOLOGY

Dr. Charles W. Armistead Jr. ....424-7070  
Dr. Ira D. Chatman .....424-7070  
Dr. James S. Clarke .....424-7070  
Dr. William R. King.....424-7070  
Dr. J. Camp Newton .....424-7070

### CARDIOLOGY

Dr. Erick Araneda .....425-8288  
Dr. Michael Camp.....425-8288  
Dr. Otis Warr IV .....425-8288

### CARDIOVASCULAR SURGERY

Dr. Louis W. Elkins .....425-3291

### DENTISTRY

Dr. John Ahrens .....425-3730  
Dr. Brad Coleman .....424-4670  
Dr. Larry Gould .....425-5959  
Dr. Phillip Eugene Milam .....425-9787  
Dr. Bernard Petkovich .....425-9757  
Dr. Paul Reese.....424-5900  
Dr. C. Michael Risk.....425-4777  
Dr. John V. Sullivan.....425-4242  
Dr. Stephen Vester.....425-9323

### DERMATOLOGY

Dr. Phillip Hardin .....425-9737  
Dr. Mark King .....425-5464

### EAR, NOSE & THROAT (Otolaryngology)

Dr. Monty R. Barker.....424-4200  
Dr. Paul R. Neis.....424-4200

### EMERGENCY MEDICINE

Dr. Michelle Godfrey .....508-1139  
Dr. Allen Jackson.....508-1139  
Dr. Margo Jackson-Lockyer 508-1139  
Dr. James McDaniel .....508-1139  
Dr. Jason Paxton .....508-1139  
Dr. Jamie Pritchard.....508-1139  
Dr. Melissa Quevillon .....508-1139  
Dr. Philip Sadler.....508-1139

Dr. Janet Shapter .....508-1139  
Dr. Mark West.....508-1139

### FAMILY MEDICINE

• also Obstetrics  
Dr. Kevin J. Adkins .....425-3131  
Dr. Robert C. Ahrens .....449-4221  
Dr. Rolland Bailey.....453-2266  
Dr. Shawn D. Bogle .....449-4221  
Dr. Ronald Bruton • .....425-6971  
Dr. Phillip Bufford .....425-3030  
Dr. Richard L. Burnett .....425-3030  
Dr. J. Gregory Elders • .....425-6971  
Dr. Caleb Gaston .....425-3131  
Dr. Michael S. Hagaman.....492-5995  
Dr. Michael Hodges .....425-3131  
Dr. George Lawrence • .....425-6971  
Dr. Timothy C. Paden.....425-3030  
Dr. Lonnie Robinson • .....425-6971  
Dr. Roger D. Simons.....453-2274  
Dr. Tammy Tucker .....445-3296  
Dr. James Warr.....425-3030  
Dr. Edward L. White.....425-3131  
Dr. Stacy Wilbanks.....425-3131  
Dr. Adam Wozniak .....424-3252

### GASTROENTEROLOGY

Dr. Bodunrin S. Badejo.....425-4402  
Dr. William S. Dyer Sr.....425-4402  
Dr. Peter A. MacKercher.....425-4402

### HEMATOLOGY & ONCOLOGY

Dr. Bob Cogburn .....425-5354  
Dr. R. Bruce White .....425-4402

### HOSPICE/PALLIATIVE CARE

Dr. Mark Williams .....508-1771

### INTERNAL MEDICINE

Dr. Lori M. Cheney.....425-6971  
Dr. Maxwell G. Cheney .....425-3125  
Dr. Lance R. Lincoln.....425-3030  
Dr. Frances Radkey .....425-3030

### INTERNAL MEDICINE/ HOSPITALIST

Dr. Lincoln Godfrey .....508-1000  
Dr. Richard D. Schmidt .....508-1000  
Dr. Shelley Warr .....425-3030  
Dr. Steve Wilber .....508-1000

### NEPHROLOGY

Dr. Daniel Valach .....508-5010

### NEUROLOGY

Dr. Bruce Robbins.....424-6634

### OBSTETRICS/GYNECOLOGY

Dr. Harley Barrow .....425-7300  
Dr. Erik Shultz.....425-7300  
Dr. Linda N. Teal.....425-7788  
Dr. Mary R. Wren.....425-7300

### OPHTHALMOLOGY

Dr. William D. Hill .....425-2277  
Dr. Kenneth Jones .....425-2277  
Dr. Kenneth M. Kilgore .....424-4900  
Dr. Douglas Marx .....424-2020  
Dr. J.Y. Massey .....424-2020  
Dr. Ethan J. Wright .....424-4900

### ORTHOPAEDICS

Dr. Terry G. Green.....424-3642  
Dr. Thomas E. Knox .....424-3400  
Dr. Anthony D. McBride .....424-4710  
Dr. M.B. Moore III.....424-4710  
Dr. Aaron Wallace.....424-4710

### PATHOLOGY

Dr. James Babcock .....508-1890  
Dr. Steve Douglas .....508-1890  
Dr. Christopher G. Webb.....508-1890

### PEDIATRICS

Dr. Setshedi Makwinja .....424-3220  
Dr. Perry Wilbur .....424-3545

### PLASTIC SURGERY

Dr. Adam Newman .....425-6398

### PODIATRY

Dr. Eric Arp.....425-7363

### PSYCHIATRY

Dr. Thomas Walden.....424-4804

### PULMONOLOGY

Dr. William P. Galli .....508-3250  
Dr. Wilman Ortega .....508-3250

### RADIATION ONCOLOGY

Dr. Gary B. Wells .....424-2200

### RADIOLOGY

Dr. William L. Landrum .....508-1160  
Dr. Matthew Kyle McAlister 508-1160  
Dr. Anu Shultz .....508-1160  
Dr. Joe Tullis .....508-1160  
Dr. Matthew Wilson.....425-3737

### RHEUMATOLOGY

Dr. Safwan Sakr.....424-7072

### SURGERY

General, Thoracic & Vascular  
Dr. Jacob L. Dickinson .....425-9120  
Dr. Kent P. Nachtigal.....425-9120  
Dr. John M. Spore .....425-9120  
Dr. Ray Stahl .....425-9120  
Dr. Dan Swoyer.....425-9120

### UROLOGY

Dr. Jason Lindsay .....508-6020  
Dr. John S. TerKeurst.....424-3699  
Dr. E. Russell Webb .....424-3699



Baxter Regional Medical Center

General Info 870-508-1000

[baxterregional.org](http://baxterregional.org)

**Komen Arkansas Race for the Cure**  
Saturday, Oct. 16, 2010  
Little Rock, Ark.