



we can
thanks to you

BAXTER REGIONAL HOSPITAL FOUNDATION
2012 ANNUAL REPORT



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we can. thanks to your GIVING SPIRIT

“Excellent care for every patient every time” – that is what you have allowed us to do with your giving spirit this year. What a remarkable year it has been.

From the purchase of our new Mobile Mammography Unit, to supporting the services of the Community Houses, to the expansion of the Peitz Cancer Support House and to the opening of the Fairlamb Senior Health Clinic. What a year it has been.

“Excellent care for every patient every time” is accomplished every day by our physicians, nurses and staff as they use the support given to them through your generous gifts.

We are thankful for those who stand by us year after year with their gifts. Thank you for giving hope to so many and building confidence that BRMC will have a bright future. These gifts are why even in these uncertain times, we have a remarkable healthcare facility that makes us all proud.

On behalf of our staff, we want to say how blessed we are to serve with you on this mission. Everyday we count our blessings that we have

been given this opportunity to make a difference in so many lives. So as the title of this letter states **“Thank you for your giving spirit.”**

Sincerely,



Barney Larry, Executive Director, Baxter Regional Hospital Foundation



FOUNDATION STAFF

(left to right) Cindy Costa, Director of Development; Barney Larry, Executive Director; Justin Woods, Program Coordinator; Estella Tullgren, Planned Giving / Major Gifts Officer.



we can, thanks to you, offer
PHENOMENAL SUPPORT
 for our healthcare community

With the launch of the new BRMC website (www.BaxterRegional.org) we are now listing our donors online. This allows us to update our "Thank You" list more often than annually.

2012 TOTAL GIFTS **\$1,578,432**

52% ANNUAL \$822,788

31% MAJOR \$493,144

17% PLANNED \$262,500

ENDOWMENTS & SUPPORT PROVIDED TO BRMC

Mobile Mammography Unit.....	\$393,272.00
Anderson Downes Nursing Scholarships	176,243.07
Baker Nursing Scholarships.....	8,779.52
Diabetes Endowment (Patient Care)	4,651.88
Diagnostic Mammogram Fund for Patients	2,011.00
Kerr Medical Scholarships	42,000.00
Ahrens Nursing Scholarship.....	1,000.00
US Bank Nursing Scholarship	5,528.28
Caroline Austino Scholarship.....	15,206.51
Employee Backpack Drive.....	2,600.00
ASU Paramedic Training	12,000.00
Employee Crisis Fund	25,000.00
BRMC Children & Grandchildren Scholarship.....	28,000.00
Christian Clinic Support.....	20,000.00
Reppell Diabetes Learning Center	84,371.24
Schliemann Center for Women's Health Education ...	90,667.56
Peitz Cancer Support House.....	92,504.64
Fairlamb Senior Center	181.81
Surgery Waiting Area	19,070.72
Friends Fund (Patient Medication Needs)	10,450.00
The Mruk Family Education Center on Aging	38,167.22
Auxiliary Support	85,140.00
Hospice of the Ozarks	16,082.80

TOTAL\$1,172,928.25

NET ASSETS

2000	\$6,901,107
2001	\$7,121,275
2002	\$6,304,104
2003	\$7,474,107
2004	\$7,769,406
2005	\$8,378,696
2006	\$10,211,271
2007	\$11,840,699
2008	\$10,675,546
2009	\$11,172,283
2010	\$12,307,547
2011	\$13,389,985
2012.....	\$14,321,167

we can, thanks to you, make a difference
IN OUR COMMUNITY



2012 FOUNDATION BOARD

(seated left to right) Bob Stewart; Bob Cogburn, M.D.; Lori Gregory; Randall Drake, Planned Giving Chair; Jan Schmeski, Past Chair; Katie King Risk; Judy Loving, Vice Chair; Don Ott (standing left to right) Nell Ponder; Elka King; Tim Paden, M.D.; Clark Fletcher; Norene Prososki; John Dyess, Major Gifts Chair; Jackson Rhoades; Steven Sanders, Jr., Chair; Jodie Elizabeth Jeffrey, Secretary; Sandy Irby, Treasurer (not pictured) Mike Willard; Jay Wescoat, Annual Gifts Chair; Mike Kelly; Carolyn Hannon; Jason Kirby; Peter G. Peitz

2012 PROFESSIONAL ADVISORY COUNCIL

BAXTER COUNTY

Jackson Rhoades, Chair
 Frank Bailey
 Pat Ballard
 Steve Bettenhausen
 Mark Carney
 Mark Cooper
 Randall Drake
 David Ethredge
 Janet Evans
 Denise Gorski
 Martha Grant
 Colin Griffin
 Mike Heslep
 Frank Huckaba
 Sandy Irby

Paul Johnson
 Donna Kaczmar
 Mark Kapshandy
 Mike Kelly
 Deborah Knox
 Sonia Rand
 Dave Matty
 Roger Morgan
 Theresa Mosley
 Pat Newman
 Dave Osmon
 Peter G. Peitz
 Chris Robinson
 Ted Sanders
 Jan Schmeski
 Robert Stewart

Mike Stockton
 Lane Strother
 Shawn Taylor
 Susan Wallace

MARION COUNTY

Mike Kelly, Chair
 Billy Baker
 Chris Carter
 Jennifer Cheek
 Jerry Don Cunningham
 Rhonda Curtis

Stacy Davenport
 Felice Dennis
 David Doshier
 John Dyess
 Debra Keeter
 Judy Loving
 Sam Pasting
 Kenneth Smith
 Richard Wendel

MMU SERVICE AREA



BRMC'S MOBILE MAMMOGRAPHY UNIT

MMU finished 2012 with a total of 2,423 mammograms.

we can, thanks to you, INVEST IN OUR FUTURE

LEGACY SOCIETY

Legacy Society members form a lasting partnership with the Foundation by making a significant investment in BRMC's future.

The Baxter Regional Hospital Foundation Legacy Society recognizes friends who have remembered BRMC through their will, trust, life insurance policy, retirement plan or by funding a life-income gift such as a charitable gift annuity.

These gifts add stability and long-term funding so the hospital can continue to offer

excellent healthcare and meet the demands of the ever-changing world of healthcare.

In 2012, the Legacy members gathered for several events...

IN MAY one of our members hosted a luncheon which included touring her beautiful gardens, home and outdoor wildlife.

IN OCTOBER, we boarded a chartered bus and traveled to the world class Crystal Bridges Museum in Bentonville. Also in



October, each Legacy member was invited to bring their own professional advisor to a luncheon in which information was shared about the Legacy Society.

IN DECEMBER the well-known Dr. David Lipschitz

entertained the group at their annual Christmas luncheon at BRMC.

As a member of the Baxter Regional Hospital Foundation Legacy Society, you can gather with future generations of BRMC donors through the power of your philanthropic legacy. The Legacy Society members share a commitment to improving healthcare at BRMC for generations to come.

CHARITABLE GIFT ANNUITY

Do you need to increase your income? Do you need significant tax benefits?

Then the answer for you may be to create a charitable gift annuity (CGA). A charitable gift annuity is a contract in which you exchange a gift of cash or securities for a fixed income each year for the rest of your life (or for the lives of two people).

Our CGA program was created as a service to our

many donors who have expressed a desire to make a gift of significance, while still retaining income from the gift property during their lives. This is an extraordinary way to make a gift, increase your income and slice your tax bill – all in one transaction.

Your income and interest are guaranteed, regardless of fluctuations in the interest rates and earnings of other securities. It's not too good to be true. More and more

people are discovering the surprising benefits for making charitable gifts in the form of a CGA to support Baxter Regional Medical Center with its mission to provide world-class healthcare right here in our community.

The CGA meets the needs of many who wish to give but want to make certain they have first provided for their own financial needs and those of their loved ones.

2013 RATES

Single Life

Age	Rate	Age	Rate
60.....	4.4%	80	6.8%
65.....	4.7%	84	7.6%
70.....	5.1%	86	8.0%
76.....	6.0%	90	9.0%

Two Lives

Age	Rate	Age	Rate
60/65....	4.0%	73/78	5.1%
65/70....	4.4%	75/80	5.3%
67/72....	4.5%	77/82	5.6%
69/74....	4.7%	85/90	7.3%

Information from the American Council on Gift Annuities. For details, please contact us at (870) 508-1770.

PLANNED GIVING...YOUR LEGACY TO YOUR HOSPITAL & YOUR COMMUNITY

Creative gift planning can be one of your most satisfying and rewarding experiences especially if it helps meet individual goals.

A planned gift to the Baxter Regional Hospital Foundation can meet your individual needs...protect your

investment...generate income and provide tax benefits.

Become a partner with us by making a planned gift today.

- Charitable Gift Annuities
- Charitable Trusts
- Simple Bequests
- IRA Distribution Rollovers
- Stock Transfers

As we confront the challenges of the future, we know that the generosity of those who support BRMC will make all the difference in our success. Your dreams for your hospital can become a reality and at the same time accomplish your philanthropic goals.

The Baxter Regional Hospital Foundation will be honored to assist you in planning your charitable goals to help create superior healthcare at BRMC. Please contact our Foundation office at 870-508-1770.

we can, thanks to you, give back to
OUR COMMUNITY
through our community houses



The Mruk Family Education Center on Aging (MFECO) has multiple goals and objectives both for the community and the healthcare professionals at BRMC. One of the primary goals of the center is to be recognized by the community in Baxter County and surrounding counties as a resource center for support and education relative to issues facing the aging and their families. One of the ways this is achieved is through the sponsorship of the BRMC Health Fair, a Women's Health Forum and a Men's Health Forum.

MFECO offers a variety of education and support groups. These meetings are designed to both support and educate those who have a specific illness and/or who are caregivers. Topics may include Alzheimer's and Dementia, Inflammatory Bowel Disease, Better Breathers, Parkinson's and Total Joint Replacement.

In 2012, the MFECO along with the Fairlamb Senior Health Clinic, became the ninth Center on Aging in the State of Arkansas. All services provided at the MFECO are free of charge. For more information, please call 870-508-3880.

The Peitz Cancer Support House (PCSH) provides a comprehensive support services program from first diagnosis throughout treatment and beyond in a home-like environment for cancer patients and their families. You or your loved one can receive all the related information needed about cancer, not to mention a support system for encouragement. A variety of support groups meet throughout the month for survivors of cancer...from newly diagnosed patients during treatment and continues throughout survivorship. There are support groups for men and women. There is also a support group for family members. Whether you are sharing your experiences or hearing an educational speaker, our groups share fun and fellowship.

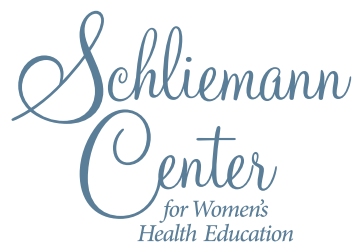
We will provide you with a cancer information binder which includes information specific to a type of cancer. We have information on over 120 types of cancer as well as brochures and pamphlets on cancer related information. The PCSH also offers wigs, scarves, hats and turbans as well as specialized bras and breast forms. All services provided at the Peitz House are free of charge. For more information, please call 870-508-CARE (2273).





With classes, services and support groups for all age groups and all types of diabetes, the Reppell Diabetes Learning Center (RDLC) strives to make sure each person and his/her family members are given not only the education needed but also the ongoing support that is optimum for controlling diabetes throughout a lifetime. The RDLC is here to answer all of those questions and more. Working with your physician, the diabetes program staff will provide you with the appropriate tools so you can successfully manage your diabetes. The home-like atmosphere at the RDLC provides a comfortable environment ideal for individualized learning. We welcome patients and/or family members to drop in and pick up a new meter or new recipes at any time.

Most classes require a physician referral and are covered under the patient's health insurance plan. We also offer a variety of dates and times for our classes and support groups to fit almost everyone's needs. Please feel free to call 870-508-1765 for more information and assistance.



The Schliemann Center for Women's Health Education (SCWHE) is a vital part of BRMC's effort to provide superior healthcare for women of all ages and all stages of their lives. From our Teen Girls to our Golden Girls, the SCWHE's goal is to make obtainable, everything compulsory for women to be confident, strong and healthy. The SCWHE is sustained by an advisory board of exceptionally successful business women who play vital hands-on roles in the operation of the Center.

Classes and support groups at the the Schliemann Center include topics such as breastfeeding, childbirth, infant car seat safety, Safe Sitters, nutrition, wellness, heart health, L.I.F.E. (listen, inspire friendship, educate) and fibromyalgia. Lunch and learns are held weekly on a variety of topics from goal setting to menopause. If you would like to become "one of the girls" at the Schliemann Center, please call 870-508-2345. Most services provided at the Schliemann Center are free of charge.





Raising Money to Keep Our Community Healthy

624 Hospital Drive, Mountain Home, AR 72653

870-508-1770 • BaxterRegional.org